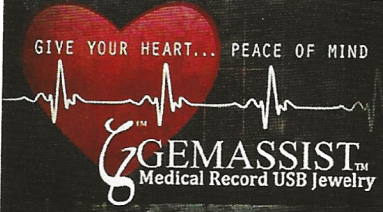



GIVE YOUR HEART... PEACE OF MIND



• Learn About BRAIN AWARENESS
• Call to purchase jewelry and to learn more about the USB
• 20% of gross sales goes to help support BRAIN & SPINAL RESEARCH



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Deborah Krupp was a successful engineer for more than 30 years, working for businesses all over the Atlanta metro area, with some of the most technical and complicated systems of her field.

In 2007, the problems began. Krupp was diagnosed with a hemiplegic migraine, characterized by difficulty in speaking and an over-sensitivity to light. Her career was finished and Krupp had to find other means to make ends meet.

That's when she started her company, Gem Assist. Traveling from doctor to doctor, she needed a quick and efficient way to transfer information about her medical condition. She settled on the unique solution of using a piece of jewelry.

Made to look like a pendant, a durable, waterproof USB drive has been designed to hang from a necklace, and can contain all the important files necessary for medical treatment, especially if the wearer has trouble communicating. The doctor can simply take the USB key and plug it into his computer. Though the USB is purchased off-shore, the jewelry, accessories and adornments, along with the packaging are all Made in the USA.

A portion of the profits from sales of the jewelry goes to brain research.

Women Making A Difference